

ROAD MARKING MACHINES  
FOR EVERY REQUIREMENT



## Borum launches new truck solution at TRAFIC 2007

The Borum sales team have been keeping a secret for a long time, and have been almost unable to wait for the moment when they could unveil Borum's latest product. That moment finally arrived at TRAFIC 2007 in Madrid, when they could display with pride the new BM TR 1000.

The new concept, in which Borum's well-tried equipment is structured in modules for spray-plastic or cold painting, mounted on a Mitsubishi truck, will provide the customer with both rapid delivery times and a competitive price.

Operators can look forward to running the new truck model, which, like other Borum models, naturally guarantees high quality, functionality and operating reliability. With this solution, Borum can especially meet the needs of contractors who require high ca-

capacity and flexibility, for example for road marking and marking maintenance over long stretches of roadway.



*One of the well-known Borum Motorway models, a BM SP T 500-2, is displayed and studied at Borum's indoors stand at TRAFIC 2007*



*There was naturally a great deal of interest in seeing Borum's new truck solution, which was presented in the outdoors exhibition area at TRAFIC 2007*

## Borum MegaRoad - Borum expands with new truck solution

Borum's new truck concept builds on the company's many years of experience in the development and production of self-propelled road marking equipment. Over several decades, Borum has built up a versatile product range in which quality, functionality and operating reliability have been continually emphasised, to ensure that customers who invest in a Borum product are guaranteed good earnings and cost-effectiveness for many years to come.

Today, the product range stretches from the small Borum City machine, which is especially well-suited to road marking and maintenance tasks where space is limited, to the somewhat larger Borum Highway and Borum Motorway models, suitable for larger roads and more extensive road marking tasks, and now the Borum MegaRoad, the latest truck concept.

Over the last ten years Borum has supplied truck solutions to customers in several large European markets, and has now chosen to concentrate its ex-

perience in a more simple, modularly-constructed concept that meets the needs of Borum's customers' for profitable road marking solutions.

The new Borum MegaRoad truck is not only innovative; it also builds upon Borum's goal of offering a product that will give customers the best overall financial return on their investments. The latest trucks thus allow more efficient road marking work to be performed over longer stretches of roadway, as they have a larger capacity and do not need to be transported on trailers between different repair jobs.

"The common element in all our developmental work with the latest truck concept has been to develop a road marking solution that will maximise our customers' profits," says Ingo Hansen, Borum's development manager.

## Trade Fairs

### Winter/Spring 2007/08

So far, Borum will be attending the following fairs in the winter/spring 2007/08

### GULF TRAFFIC 2007

10-12 December 2007  
in Dubai  
Stand no 1E10  
[www.gulftraffic.com](http://www.gulftraffic.com)

### INTERTRAFFIC 2008

1 - 4 April 2008  
in Amsterdam  
Stand no 04.112  
[www.intertraffic.com](http://www.intertraffic.com)

### Facts about the BM TR SP 1000:

- Transport from one place of work to the next takes place at truck speed
- Mitsubishi Canter, 7.5 tons total weight, 145 hp motor and six forward gears are standard
- Increased safety for operators
- Comfortable safety seat, mounted on rails to allow quick change of side
- 650 litre thermoplastic pressure tank or 2 x 440 litre pressure tanks for cold painting
- 330 litre bead tank
- Up to three spray guns can be mounted on each side
- Spray guns mounted on sledges which can be hydraulically extended and retracted
- Sledge controls ensure better line quality, especially at higher speeds
- Diesel-powered air compressor ensures a plentiful supply of compressed air to spray guns and other equipment
- Borum's latest Multi-Function computer is supplied as standard. Accuracy is ensured with a centrally-located pulse transmitter, equipped with a pneumatic lift



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- it's straightforward